

New Zimbabwe

the biggest name in zimbabwe news

New Zimbabwe Media Ltd
 Bromsgrove Business Centre
 57 High Street
 Bromsgrove
 B61 8AJ

**THANK
 YOU!**

Tel +44 (0)845 094 4435/6

Fax +44 (0)845 094 4437

www.newzimbabwe.com

advertising@newzimbabwe.com

ADVERTISING BOOKING FORM

Please fax to +44 (0)845 094 4437. ATT: New Business Team

ADVERTISING COMPANY/INDIVIDUAL

Company Name:		Co. Registration No.	
Contact Details:	Contact Person	Telephone:	
	Billing Address	Mobile:	
		Fax:	
		E-mail:	
		Website:	
	Postcode		

ADVERT SPECIFICATIONS & PRICING

Banner Size	Banner Location On The Site	
Monthly Rate	£	Campaign Period (Months)
Total Payable For The Whole Period		£
Add Banner Design Charged At £30.00, if any:		£
Less Discount, if any:		£
TOTAL TO PAY		£

PAYMENT TERMS

- Upfront payments on bookings and renewal,
- Upfront Payments For Banner Designing,

ADVERTS ACCEPTANCE – TERMS AND CONDITIONS

Subject to the terms and conditions set below, New Zimbabwe Media Ltd hereafter called "NZML, the website, newzimbabwe.com, newzimbabwe, New Zimbabwe" will endeavour to publish adverts in the form and manner requested by the customer:

- All advertisement copy shall be legal, decent, honest and truthful; shall comply with the British Code of Advertising Practice and other Codes under the general supervision of the Advertising Standards Authority; and shall comply with the requirements of current legislation.
- NZML has an unconditional right at its sole discretion to refuse to accept any material for publication or distribution without giving any reason.
- While every endeavour will be made to meet the wishes of advertisers, the website does not guarantee the insertion of any particular advertisement.
- In the event of any error or omission in the insertion of an advertisement or part of an advertisement (not being a matter covered in this contract.) the website will either re-insert the advertisement or relevant part of the advertisement as the case may be or make a reasonable refund of or adjustment to the cost. No re-insertion, refund or adjustment will be made where the error, misprint or omission does not materially detract from the advertisement. In no circumstances shall the total liability of the website for any error, misprint or omission exceed (a) the amount of a full refund or any price paid to the website for the advertisement in connection with which liability arose or (b) the cost of a further or corrective however caused) of publication or distribution of any newspaper or edition in which any advertisement is scheduled to appear. Advertisement of a type and standard reasonably comparable to that in connection with which liability arose.
- The website reserves the right to: (a) cancel the order at any time by giving reasonable notice before the next insertion, but in that event the advertiser/advertising agency shall not be liable for payment of the difference (if any) between the rates for the series specified in the order and the usual price for the series of insertions which has appeared when the order is stopped; (b) make any alteration it considers necessary or desirable in an advertisement and to require artwork or copy to be amended to meet its approval.
- The copyright for all purposes in all artwork, copy and other material that the website or their employees have contributed to or reworked shall vest in the NZML.
- The website reserves to investigate any complaints against advertisers and if any unfair practices are proven then the adverts will be pulled without a refund. Advertisers will be notified of the investigation and we reserve the right to make our findings public.
- The placing of an order for the insertion of an advertisement shall amount to an acceptance of the above conditions and any conditions stipulated on an agency's order form or elsewhere by an agency or an advertiser shall be void insofar as they are in conflict with them.
- The customer will indemnify website and its employees and agents against all claims, actions, damages, demands, cost and expenses that may arise from the publication of an advert place by the customer.
- Once booked, the Advertiser/Advertising Agent cannot cancel or stop the booking, if they so do they still remain liable for the full cost of advert booking period.
- NO advertising will be carried out for an advertiser with arrears on any other NZML product or service.
- If the Advertiser opts for an open-ended advertising campaign, a termination notice of 1 month applies.
- If the booking form is not returned at the start of the campaign NZML assumes that an advertiser is on an open-ended campaign period and all terms and conditions will be binding from the time the advert is uploaded on the website.
- All ongoing campaigns must be renewed at least two weeks before expiry. Silence will mean renewal unless communication is received to the contrary.
- Advertisers and sponsors are responsible for ensuring that material submitted for inclusion on the website complies with applicable laws, codes and regulations. We exclude to the fullest extent permitted by law any responsibility for any error or inaccuracy appearing in any advertising or sponsorship material. Please refer to our privacy policy for the use of cookies in relation to targeting potential advertisers. Your dealings with any third parties, in particular advertisers and/or merchants, through the services provided by the Website and any terms, conditions, warranties or representations with such third parties are solely between you and such third party. You agree that we are not liable for such dealings, and you agree to indemnify us in the manner referred to above in the Agreement in relation to such dealings.
- These terms and conditions should be read with the Terms & Conditions that governs the use of www.newzimbabwe.com website, and the Rates Card

ADVERT BOOKING AUTHORISATION

FOR & ON BEHALF OF THE ABOVE-MENTIONED COMPANY, HAVING READ & UNDERSTOOD THE DETAILS & T&Cs SPECIFIED ABOVE:

Name:	Signature	Date:/...../.....
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PAYMENT OPTIONS

By Bank Transfer

THANK YOU FOR YOUR CUSTOM

