



New Zimbabwe

WEBSITE BANNER ADVERT RATE CARD

Options To Pay in US\$ in Zimbabwe. Rate based on www.xe.com

About NewZimbabwe.com:

Newzimbabwe.com is Zimbabwe's first and by far BIGGEST online newspaper with a global readership. Over the years NewZimbabwe.com has grown to become the biggest or one of the biggest on-line newspapers in a number of countries including the UK, South Africa, Canada, Zimbabwe, USA, Australia, New Zealand, Namibia, Uganda, and Botswana amongst many others. Newzimbabwe.com continues to grow rapidly in terms of global readership and popularity with advertisers. **SHOWCASE YOUR BUSINESS/EVENT TO A WIDER, CAPTIVE AUDIENCE! ADVERTISE WITH NEWZIMBABWE.COM!**

1. Right of Masterhead - 435*98 pixels Up to 4 banners rotating on every refresh			2. Right Panel A - 250*250 pixels Rotating on every refresh		
Placement on Website	Weekly Price	Monthly Price	Placement on Website	Weekly Price	Monthly Price
Homepage	£ 220	£ 650	Rest Of Website (excluding homepage)	£ 220	£ 650
Rest Of Website (excluding homepage)	£ 250	£ 750	News	£ 120	£ 350
News	£ 150	£ 550	Sports	£ 70	£ 200
Sports	£ 100	£ 450	Business	£ 70	£ 200
Business	£ 100	£ 450	Rest Of Sections *	£ 50 each	£ 150 each
Rest Of Sections *	£ 70 each	£ 200 each			
3. Right Panel B - 250*90 pixels Rotating on every refresh			4. Left Panel - 168*90 pixels Rotating on every refresh		
Placement on Website	Weekly Price	Monthly Price	Placement on Website	Weekly Price	Monthly Price
Homepage	£ 120	£ 350	Homepage	£ 70	£ 199
Rest Of Website (excluding homepage)	£ 185	£ 550	Rest Of Website (excluding homepage)	£ 150	£ 450
News	£ 70	£ 200	News	£ 50	£ 150
Sports	£ 55	£ 150	Sports	£ 40	£ 120
Business	£ 50	£ 150	Business	£ 40	£ 120
Rest Of Sections *	£ 40 each	£ 120 each	Rest Of Sections *	£ 35 each	£ 100 each
5. Centre Panel A - 575*60 pixels Top,middle & bottom : Rotating on every refresh			6. Centre Panel B- 286*60 pixels Top,middle & bottom : Rotating on every refresh		
Placement on Website	Weekly Price	Monthly Price	Placement on Website	Weekly Price	Monthly Price
Homepage	£ 135	£ 500	Homepage	£ 85	£ 250
7. Right Panel C- 124*90 pixels Rotating on every refresh					
Placement on Website	Weekly Price	Monthly Price			
Homepage	£75	£ 210			

*Rest Of Sections refers to Showbiz, Opinion, Columnists, Events, Headlines, Cartoon.

Advertisers may be entitled to the following maximum discounts:
 3 months contract and paying upfront - 5%
 6 months contract and paying upfront - 10%
 12 months contract and paying upfront - 15%

Link redirect, or linking to website provided by advertiser is free.
 All artwork designed by our graphic artists to be charged at £30 per banner.
 Advertisers are free to submit their own artwork.

Accepted formats: GIF, SWF, JPG

These advertising rates are subject to the New Zimbabwe Media Ltd advert booking and general terms and conditions. The rates are subject to change without notice and the indicated discounts are at the management's discretion.

Banners Placement On Website

Sizes of banners are reduced, but are in proportion to each other. Please check website for actual sizes

The image shows a screenshot of the New Zimbabwe website homepage with various banner placements marked with numbers 1 through 7. The website layout includes a header with the site name and navigation menu, a main content area with news stories and categories, and a sidebar with additional news and advertisements. The numbered banners are placed as follows:

- 1:** A large rectangular banner in the top right corner, above the navigation menu.
- 2:** A large rectangular banner on the right side of the page, below the navigation menu and above the 'POPULAR' section.
- 3:** A rectangular banner on the right side of the page, below the 'POPULAR' section and above the 'MULTIMEDIA' section.
- 4:** Two rectangular banners stacked vertically on the left side of the page, below the 'LATEST STORIES' section.
- 5:** A large rectangular banner in the center of the page, below the main news story 'DOUBLE EVICTION AS X FACTOR STAR IS ASKED TO LEAVE UK'.
- 6:** Two rectangular banners side-by-side in the center of the page, below the '5' banner.
- 7:** Two small rectangular banners side-by-side on the right side of the page, below the '3' banner.